

AGENDA

Meeting: MELKSHAM AREA BOARD
Place: Melksham Oak Community School, Devizes Road, Bowerhill, Melksham,
SN12 6QZ
Date: Wednesday 2 February 2011
Time: 7.00 pm

Including the Parishes of Atworth, Broughton Gifford, Bulkington, Great Hinton, Keevil, Melksham, Melksham Without, Poulshot, Seend, Semington, Steeple Ashton.

The Area Board welcomes and invites contributions from members of the public. The chairman will try to ensure that everyone who wishes to speak will have the opportunity to do so.

If you have any requirements that would make your attendance at the meeting easier, please contact your Democratic Services Officer.

Refreshments and networking opportunities will be available from 6:30pm.

Please direct any enquiries on this Agenda to Kevin Fielding (Democratic Services Officer), on 01249 706612 or email kevin.fielding@wiltshire.gov.uk or Abbi Gutierrez (Melksham Community Area Manager), direct line 01225 718443 or (email) abbi.gutierrez@wiltshire.gov.uk

All the papers connected with this meeting are available on the Council's website at www.wiltshire.gov.uk

Press enquiries to Communications on direct lines (01225) 713114 / 713115.

Wiltshire Councillors

Cllr Jonathon Seed, Summerham and Seend (Chairman)
Cllr Rod Eaton, Melksham North (Vice Chairman)
Cllr Mark Griffiths, Melksham Without North

Cllr Jon Hubbard, Melksham South
Cllr Stephen Petty, Melksham Central
Cllr Roy While, Melksham Without South

	Time
<p style="text-align: center;">Before the meeting</p> <ul style="list-style-type: none"> • Fair trade stall • Ridgeway care and repair stall • Street trading stall 	6.30pm
<p style="text-align: center;">Items to be considered</p> <p>1. Chairman's Welcome, Introduction and Announcements <i>(Pages 3 - 6)</i></p> <p>(reports in pack where appropriate)</p> <ul style="list-style-type: none"> • Dog Control Orders • Street Trading <p>2. Apologies for Absence</p> <p>3. Declarations of Interest</p> <p>Councillors are requested to declare any personal or prejudicial interests or dispensations granted by the Standards Committee.</p> <p>4. Minutes <i>(Pages 7 - 20)</i></p> <p>To approve and sign as a correct record the minutes of the meeting held on 1 December 2010 <i>(copy attached)</i>.</p>	7.00pm
<p>5. Partner Updates <i>(Pages 21 - 30)</i></p> <p>To receive updates from any of the following partners:</p> <ol style="list-style-type: none"> a. Community Area Partnership Representative b. Wiltshire Police c. Wiltshire Police Authority d. Melksham CAYPIG e. Wiltshire Fire and Rescue Service f. NHS Wiltshire g. Melksham Town Council 	7.05pm

h. Parish Council Nominated Representatives

6. **Presentation of outcome of leisure review and options for Melksham Community Campus, followed by any points of clarification** **7.30pm**

Presentation by Julie Anderson Hill - Strategic Development Manager, Wiltshire Council.

7. **Ensuring all voices are heard - campus consultation** **8.00pm**

Chris Holden - Melksham Community Area Partnership.

8. **Your Community Issues** **8.20pm**

Great Hinton Parish Council – Junction at A361/C232.

9. **Any other urgent items of public concern.** **8.25pm**

The Chairman to take any other items of public concern.

10. **Grants (Pages 31 - 64)** **8.30pm**

To ask Councillors will consider three applications seeking 2010/2011 Community Area Grant Funding:

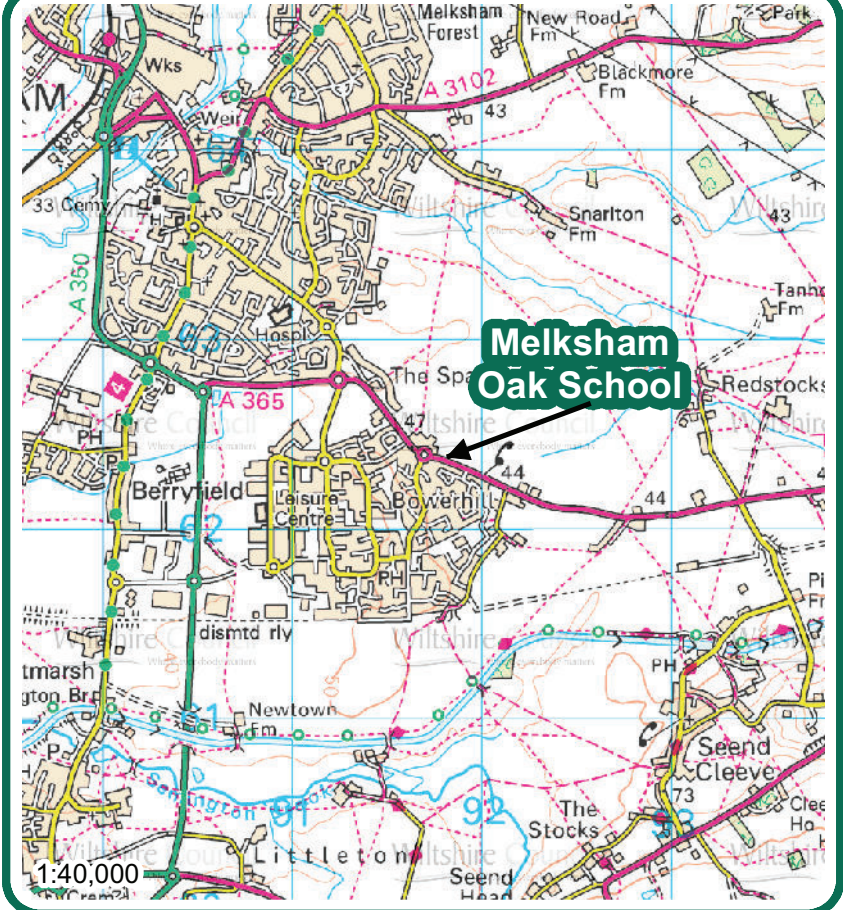
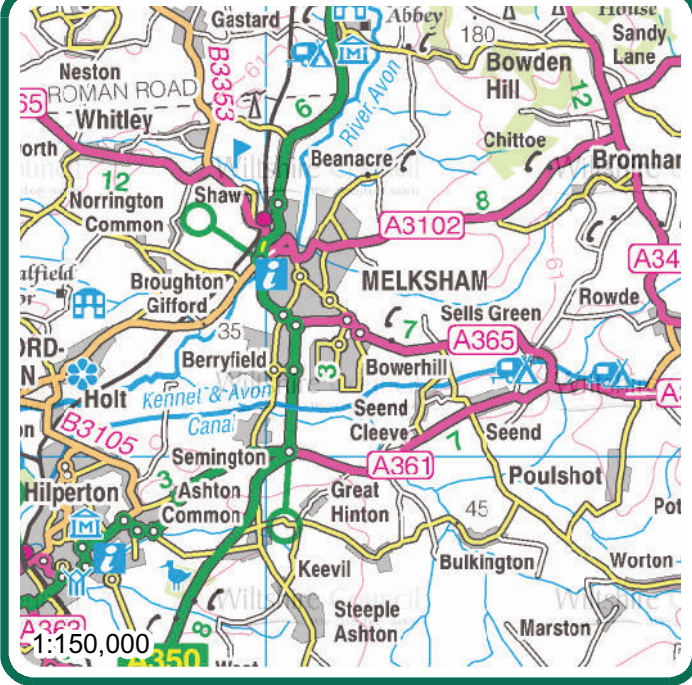
- Melksham Tennis Club have applied for a grant of £1095 towards the installation of floodlights on the two all weather courts at Melksham Tennis Club. The recommendation is to award the funding.
- Happy Circle Day Centre have applied for £985 for a series of trips and activities for day centre members (older people living independently). The recommendation is to award the funding.
- Melksham Town Council have applied for a grant of £1447 to promote and market the new cinema offering within Melksham Assembly Hall. The recommendation is to award the funding.

Performance Reward Grant Scheme

- Application from Wiltshire Volunteer Centre - £55,694.

- Application from TransWilts Rail - £25,000.
- Feedback from Semington Football Club – awarded £24,000 in 2010.

11.	Cabinet Member Questions	8.45pm
	Cllr Jane Scott, (Leader - Wiltshire Council) will introduce her portfolio and take questions.	
12.	Future Meeting Dates	8.55pm
	Weds 9 March 2011 – Shaw School.	
	Tues 29 March 2011 – Melksham Assembly Hall.	
13.	Evaluation & Close	9.00pm



Melksham Oak School
 Devizes Road
 Bowerhill
 Melksham
 Wiltshire
 SN12 6QZ


 Where everybody matters



Melksham Area Board 2 February 2011

Chairman's Announcements

i. Invitation to comment on proposed Dog Control Orders in Wiltshire

Dog Control Orders can be made by the Council regarding any land to which the public have a right of access:

1. Requiring the person in control to clean up after a dog has fouled;
2. Prohibiting Access by dogs;
3. Requiring dogs to be kept on leads;
4. Requiring dogs to be put on a lead when required by an authorised officer of the Council.
5. Restricting the number of dogs that can be in the control of one person on certain land.

In exercising its powers, the Authority is required to adopt a fair balance between the needs and aspirations of dog owners and non-dog owners. It is also essential that any orders should be capable of being enforced within reasonable resources.

Currently, there are a variety of inconsistent Orders covering the areas of the four predecessor Districts. It is intended to replace all existing Orders with one consistent set. The proposals are summarised in the table below:

Order	Proposal	Comments
Dog Fouling	Make generic County Wide order	Aim to cover most land.
Dog Exclusion	Make generic County wide order	Enclosed Children's play areas only plus land covered by existing orders
Dogs on Lead	No Generic Order	Confirm existing order, discourage further use.
Dogs on Lead on request of authorised officer	No Generic Order	Discourage use

Maximum number of dogs in control of one person	No Generic order	Discourage use
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In order to help frame the proposals which will go to a formal consultation process comments on behalf of Area Boards, Council Members, Parish Councils and other interested bodies and individuals are being sought. The consultation paper, including full details of the proposal can be accessed at the following link, together with a questionnaire for making comments, by **7 February 2011**.

<http://www.wiltshire.gov.uk/council/consultations.htm>

Further information is available from:

Simon Cleaver, Pest Control and Dog Warden Service Manager

165 Bradley Road, Trowbridge, Wiltshire BA14 0RD

simon.cleaver@wiltshire.gov.uk

ii. Notice of area board consultation on street trading

Wiltshire Council's Licensing Committee considered a report of the future of street trading at its meeting on 30 November.

Currently there is no harmonised street trading policy for Wiltshire Council, this is due to the former District Councils choosing to control street trading in different ways:

- The North and West areas operate two different consent street trading schemes with different fee structures and different conditions.
- The East operates a prohibited street (trading) scheme for a limited number of streets in the town centres.
- There is no street trading scheme in the South area as Salisbury District Council did not adopt the powers in the 1982 Act.

The Licensing Committee agreed to introduce a new harmonised consent street trading scheme across the Wiltshire Council area. This will provide a flexible means of controlling street trading activity. There is scope for the fees charged for a street trading consent to cover the costs of administration and enforcement. It would also be possible for Wiltshire Council to generate income through the introduction of a new harmonised consent street trading scheme. A consent street trading scheme would allow greater scope for local decision making.

Council officers have produced a draft scheme for formal consultation with external stakeholders (area boards, street traders, members of the public, local businesses, town and parish councils, farmers markets organisation, chambers of commerce and MPs), and invite general comments and feedback. Surveys will be used to ask specific questions on controversial aspects.

Formal consultation with area boards will be taking place in January and February. Due to the priority that Wiltshire Council has attached to the introduction of a new street trading scheme, this project is operating on an accelerated timescale.

Therefore, council officers will be unable to attend area boards in person, but will provide an executive summary of the draft scheme and a consultation document accompanied by a complete draft of the scheme.

Please return written responses on the draft scheme and consultation document to the Licensing Team as soon as possible. Written responses should be emailed to alissa.davies@wiltshire.gov.uk.

If members of the public would like to complete the survey form individually, paper copies will be provided at the area board and can be found on the Wiltshire Council website at <http://www.wiltshire.gov.uk/council/consultations.htm> from the middle of January.

MINUTES

Meeting: MELKSHAM AREA BOARD
Place: Shaw School, Shaw, Melksham, SN12 8EQ
Date: 1 December 2010
Start Time: 7.00 pm
Finish Time: 9.10 pm

Please direct any enquiries on these minutes to:

Kevin Fielding (Democratic Services Officer), Tel: 01249 706610 or (e-mail) kevin.fielding@wiltshire.gov.uk

Papers available on the Council's website at www.wiltshire.gov.uk

In Attendance:

Wiltshire Councillors

Cllr Jonathon Seed (Chairman), Cllr Rod Eaton (Vice Chairman), Cllr Mark Griffiths, Cllr Jon Hubbard, Cllr Stephen Petty and Cllr Roy While

Cabinet Representative

Cllr Toby Strugis - Waste, Property and Environment

Wiltshire Council Officers

Abbi Gutierrez – Community Area Manager
Kevin Fielding – Democratic Services Officer
Niki Lewis – Service Director
Lucy Murray-Brown - Leisure Partnerships Manager
Mark Stone - Transformation Programme Director

Town and Parish Councillors

Melksham Town Council – Sarah Cardy
Atworth Parish Council – Charles Boyle
Keevil Parish Council – Myra Link
Melksham Without Parish Council – Richard Wood
Seend Parish Council – Joan Savage
Semington Parish Council – Paul Bowyer

Partners

Wiltshire Police – Inspector David Cullop

Melksham Community Area Partnership – Colin Goodhind

CAYPIG – Sarah Howes

Members of Public in Attendance: 6**Total in attendance: 40**

<u>Agenda Item No.</u>	<u>Summary of Issues Discussed and Decision</u>	<u>Action By</u>
80.	<p><u>Chairman's Welcome, Introduction and Announcements</u></p> <p>The Chairman welcomed everyone to Shaw School. The Chairman then introduced the Wiltshire councillors who made up the area board and Cllr Toby Sturgis (Cabinet member for waste, property and environment), who was attending the meeting to introduce his portfolio and take any questions.</p> <p>Chairman's Announcements</p> <p>i. Help tomorrow take shape – the 2011 Census The census has collected information about the population every ten years since 1801 (except in 1941). The next census in England and Wales is on 27th March 2011. For more information please see: http://2011.census.gov.uk/</p> <p>ii. Wiltshire Intelligence Network A new website has been created to provide access to a wide variety of information and research for Wiltshire. The new site, www.intelligencenetwork.org.uk, is available to all and aims to support planners and policy makers, community leaders and politicians, voluntary groups and the general public in using accurate data to make informed decisions. A broad range of information is available, organised into the following topic themes:</p> <p>iii. Mobile Phone Safety Immobilise, the UK national property register, are running a scheme to help protect your mobile phone and other property in the future. Please visit their website, www.immobilise.com, to register your mobile phone for free.</p> <p>This will help Wiltshire Police to recover your property and to catch the thief. If you would like a poster to display or further information about this scheme, please see the Immobilise website.</p> <p>iv. Adverse Winter Weather – Call for Partnership Working Wiltshire Council is looking to expand its partnership working with the city, town and parish councils should problems be caused by adverse winter conditions.</p> <p>This partnership working will help us jointly to provide a better and</p>	

	<p>more extensive coverage at a time when resources will be fully stretched.</p> <p>v. Public Protection Enforcement Policy The Public Protection Service is reviewing its enforcement policy, and is seeking views from interested stakeholders.</p> <p>The policy deals with the entire range of legislation administered by the Public Protection Service covering all environmental health and trading standards powers, as well as any relevant community safety and emergency planning laws.</p> <p>The draft enforcement policy is on the council's website.</p> <p>http://www.wiltshire.gov.uk/environmentandplanning/publicprotection/publicprotectionenforcementpolicy.htm</p>	
81.	<p><u>Apologies for Absence</u></p> <p>Apologies were received from Jo Howes (NHS Wiltshire).</p>	
82.	<p><u>Declarations of Interest</u></p> <p>Agenda Item No.8bv – Lowbourne Neighbourhood Centre Cllr Steve Petty – Personal interest, has worked with the Berryfields Youth Group who may be donating redundant IT equipment to the Lowbourne Neighbourhood Centre would not vote on this application.</p>	
83.	<p><u>Minutes</u></p> <p><u>Decision</u></p> <p>The minutes of the meeting on 13 October 2010 were approved and signed as a correct record.</p> <p>Charles Boyle (Atworth Parish Council) requested that it be noted re item 69 – Community Area Transport Group, proposals put forward for areas for improvements, bullet point five – <i>Pelican crossing at Middle Lane Atworth</i> should be deleted.</p>	<p>Kevin Fielding</p>

84.	<p><u>Partner Updates</u></p> <p>a. CAYPIG (Young People’s Issues Group) Sarah Howes advised that:</p> <ul style="list-style-type: none"> • The CAYPIG had raised £240 for Children in Need. • A Parkour session had been held on the 20 November, the event had been a great success with future session planned. • The first Club Boom event is planned for 13 December, and is open to all Melksham young people. • The next CAYPIG meeting would be held on Wednesday 8 December where transport issues were planned to be discussed. <p>b. MCAP, (Melksham Community Area Partnership) Chris Holden, (MCAP Chairman) advised that:</p> <ul style="list-style-type: none"> • Community Safety Group – Thanks to the community area grant Melksham were now able to join the Touch2id scheme. • Waterways Group – The first Consultation exercise is planned for the Melksham link of the Wilts & Berks canal proposals, a questionnaire would be circulated during December, with the next group meeting planned for the 7 December. • The Old Peoples Forum - Would be holding its next meeting during January 2011, date to be advised. • Power Initiative Group – Looking at community run energy production. • That a CCTV consultant would be looking at the Melksham CCTV system on 2 December to advise on upgrading of the system. <p>c. Wiltshire Police The written update distributed with the agenda was noted. Points made by Inspector David Cullop included:</p> <ul style="list-style-type: none"> • A representative of the Wiltshire Police Authority would 	
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be attending the February 2011 area board meeting to give a presentation on changes to police policy following the central government spending review.

- The area board may find it useful to talk with Giles Sergeant (Managing Director of Touch2id) to get further information on The Touch2id scheme.

d. NHS Wiltshire

The written update distributed with the agenda was noted.

e. Wiltshire Fire & Rescue Service

The written update distributed with the agenda was noted.

f. Melksham Town Council

Cllr Sarah Cardy advised that:

- The Town Council were pleased with the High Street repaving that had been carried out.
- Regular showings of movies to be screened at the Assembly Hall, January screenings would include Harry Potter.
- The Town Council were keen to play their part in the upcoming Melksham campus consultations.
- Concerns over short term coach parking now that the lorry park had been closed, this problem looked likely to be compounded when Wiltshire Council staff start working from the old George Ward school site and use shuttle coaches into the town centre.
The Chairman advised that this issue would be looked into once issue sheets had been submitted.
- Queensway/Sandridge – Crossing person had now been lost, as this was a busy road the Town Council would like the crossing person post reinstated.
The Chairman advised that this issue is to be looked into.

g. Parish Council Nominated Representatives

Melksham Without

	<ul style="list-style-type: none"> • Work was ongoing with the Berryfield allotments. • Community Flood Planning – more information required as to what parishes should be putting in their parish plans. <i>The Chairman advised that information was available to help parishes complete their flood plans and that the area board had been requesting parishes to return completed flood plans at the last couple of area board meetings.</i> <p>Atworth</p> <ul style="list-style-type: none"> • The Atworth Parish Plan had now been published and was now being distributed in and around Atworth. <i>The Chairman commended Atworth parish council for their parish plan.</i> <p>The Chairman thanked everybody for their updates.</p>	
85.	<p><u>Your Local Issues</u></p> <p>a. New NHS Medical Practice in Melksham – Dr James Heffer Dr James Heffer advised the area board of a new NHS medical practice that was scheduled to open for the residents of Melksham.</p> <p>Points made by Dr Heffer included:</p> <ul style="list-style-type: none"> • The new practice was the result of the St Damian’s medical practice and the merging three of Bradford on Avon medical practices. • The need to find a new site for the St Damian’s practice, it was proposed that the new practice would be situated on the west side of the river Avon and would house an on-site chemist. • The St Damian’s site lease was up in a matter of months and that finding a new site for the practice was a priority, it was hoped that agreement could be reached with NHS Wiltshire for the St Damian’s practice to remain on the Melksham hospital site until the new practice was operational. • The new practice made good sense with the current national situation of funding within the NHS and an ageing UK population. 	

	<ul style="list-style-type: none"> • The practice would have an NHS spend of £10 million and a drug spend of £2 million. • The practice would endeavour to keep its patients informed as to developments of the new practice by surgery news letters. <p>The Chairman thanked Dr Heffer for his update.</p> <p>b. Conigre Mead Nature Reserve Ian Cardy gave a brief presentation requesting area board support for a proposed lottery bid on behalf of the Conigre Mead Nature Reserve.</p> <p>Points made by Ian Cardy included:</p> <ul style="list-style-type: none"> • The reserve is owned by the Wiltshire Wild Life Trust and managed by volunteers. • The site is looking rather run down, with work needed on pathways and fences etc. <p><u>Decision</u></p> <ul style="list-style-type: none"> • That the Melksham Area Board supports the Conigre Mead Nature Reserve lottery bid. <p>c. Any other urgent questions of public concern A member of the public tried to raise the subject of the Melksham Oak school curriculum, the Chairman ruled him out of order on the grounds that this was not an urgent item.</p>	<p>Abbi Gutierrez</p>
86.	<p><u>Council and Partner Items</u></p> <p>a. Update on the Future of Council Services in Melksham Leisure - updates on any Campus/Christie Miller Sports Centre developments since the last meeting - Lucy Murray-Brown (Leisure Partnerships Manager, Wiltshire Council).</p> <p>Points made by Lucy Murray-Brown included:</p> <ul style="list-style-type: none"> • Wiltshire Council Cabinet would look at the consultation conclusions at its meeting on the 13 December 2010 and then make a decision. 	

- The consultation had shown that the majority of local people wanted a single campus with good access and free parking.

Questions raised from the floor:

- Would a full breakdown of the consultation results be made available?
Yes, after the Cabinet meeting the results and raw data would be made available.
- There seems to be consultation after consultation, when will there be a final outcome?
The leisure review would be concluded on the 13 December, the campus in the new year, this item will be discussed at a couple of "campus" themed area board meetings, the area board will then make its recommendations that will be feedback to the Wiltshire Council Cabinet.
- With all services moving onto the campus you will kill the centre of Melksham.
Central government were very keen that local government authorities start co-locating their services, this would perhaps be something that would be looked at as part of the discussions when the full plans were available in February 2011.

Cllr Roy While then spoke on behalf of the Christie Miller indoor bowlers who wished to keep an indoor bowling facility in Melksham and proposed that:

Decision

- **The Melksham Area Board requests that the Officer team (Wiltshire Council) act on the concerns of the Bowls Club and consider how indoor bowls can be included in the campus proposals currently being drawn up for consideration by the Cabinet and future Board meetings. Indoor bowls would make a significant contribution to the success of the campus.**

Abbi Gutierrez

Wiltshire Council campus consultation.
It was then proposed by the Chairman that:

	<p>It was agreed to take this item as a Chairman's announcement at the February 2011 area board meeting as Wayne Smith was unable to attend the meeting.</p>	<p>Fielding</p>
<p>87.</p>	<p><u>Grants & Area Board Budget</u></p> <p>a. Melksham 0 -19 Resilience Project Power point presentation – Richard Parker & Dr Janet Rose (Bath Spa University).</p> <p>The Melksham 0-19 Resilience Project was a collaborative venture between schools, Bath Spa University and a number of other services working with young people in the Melksham area. It had two main aims – to test out the potential of emotion coaching techniques to improve behaviour, outcomes and family relationships in an area of significant deprivation, and to examine the feasibility and impact of adopting a common approach to such techniques across all services, on individuals, families, multi agency working and community well being.</p> <p>The Chairman thanked Richard Parker & Dr Janet Rose for their presentation.</p> <p>b. Community Area Grant Scheme The Wiltshire Councillors considered five applications to the Community Area Grants Scheme 2010/11, as follows:</p> <p>i. Keevil Parish Council awarded £330 towards repairs to the village playing field fencing.</p> <p><i>Reason</i> <i>The above application met the Community Area Grant criteria for 2010/11 and demonstrates a link to the Melksham community plan.</i></p> <p>Note: Cllr Eaton now in the chair</p> <p>ii. Seend Parochial Church Council requested £1556 towards a new printer for the Spotlight community magazine – This application was deferred in order for the area board to work with Seend Parochial Church Council to investigate whether the requested £1556 is viable.</p> <p>Note: Cllr Seed now back in the chair</p> <p>iii. Bath Spa University awarded £5000 towards the Melksham</p>	

Resilience project.

Reason

The above application met the Community Area Grant criteria for 2010/11 and demonstrates a link to the Community Plan. It addresses directly Priority 3 - Young People, in particular young people themselves recognising and dealing with anti social behaviour issues

iv. Atworth Youth Club awarded £930 towards a Duke of Edinburgh's award training and activities.

Reason

The above application met the Community Area Grant criteria for 2010/11 and demonstrates a link to a link to the Community Plan in terms of providing additional structured positive activities for young people and to achieve greater benefits and provide a greater variety of activities and sessions from existing youth facilities.

v. Lowbourn Neighbourhood Centre awarded £959 towards IT equipment subject to the offer of redundant IT equipment being bought second hand from the Berryfield Youth Group.

Reason

The above application met the Community Area Grant criteria for 2010/11 and demonstrates a link to a link to the Community Plan in terms of access to broadband. Internet access for all in compliance with the Wiltshire Community Plan 2011-2026.

Note: Cllr Steve Petty did not vote on this application

c. Area Board Project - Proposed by Cllr Jon Hubbard

Wiltshire Development Service for Young People awarded £913 to provide a street based youth work presence in King George V Playing Fields on Friday evenings for 6 months to divert young people from anti social behaviour.

Note: Cllr Steve Petty abstained from the vote on this application

d. Performance Reward Grant Scheme Update

Shaw basketball courts, awarded £6550.

	<p>Semington Football Club, representatives would be coming to a future area board meeting to give an update on their sports pavilion.</p>	
88.	<p><u>Cabinet Member Questions</u></p> <p>Cllr Toby Sturgis, (Wiltshire Council cabinet member for Waste, Property and Environment) gave the meeting an update of current developments within his portfolio.</p> <p>Questions raised from the floor included:</p> <ul style="list-style-type: none"> • How long will Wiltshire Council be using the George Ward site for? <i>Staff should be based there from January 2011 for around two years.</i> • How are Wiltshire Council doing with “waste to energy”? <i>Currently processing around 50,000 tons.</i> • Waste collection harmonisation – will it happen? <i>Yes, possibly June 2011, but may be later.</i> • Blue Pool site – what is happening? <i>Blue Pool site is owned by Cooper Avon Tyres, detailed work with the land owners needed to be carried out before its future could be mapped out.</i> • Doorstep collections of cardboard and plastics – when is this likely to happen? <i>Timescale dependant on finding a site to separate cardboard and plastics.</i> • Can Wiltshire Council recover methane fro land fill sites? <i>Yes, currently capturing methane at our Compton Bassett site but not economical from some of the older landfill sites.</i> <p>The Chairman thanked Cllr Sturgis for his informative update.</p>	
89.	<p><u>Future Meeting Dates</u></p> <p>Wednesday 2 February 2011 – Melksham Oak school.</p>	

	Tuesday 29 March 2011 – Melksham Assembly Hall.	
90.	<u>Evaluation & Close</u> The Chairman thanked all partners, parishes and officers for attending the meeting.	



MELKSHAM COMMUNITY AREA PARTNERSHIP UPDATE

February 2011

CAMPUS CONSULTATION STRATEGY

Working in partnership with the Area Board, MCAP will be consulting on the proposals for the Service Campus in Melksham. In order to consult as widely as possible we have created a strategy as outlined below. We are still looking for groups and clubs at which to consult so if your group would like to be involved please get in touch.

Task	Time	Place
Paper questionnaire	Available from 10 February, deadline for return 22 March	Whole community area
Corresponding online questionnaire linked to MCAP website	Available from 10 February, deadline for return 22 March	Whole community area
Meetings with clubs and groups across the community area	3 February – 26 March Already booked: <ul style="list-style-type: none"> • Indoor Bowls Club • Older People's Forum • Melksham Community Radio • Bowerhill Residents Action Group • Atworth Parish Council • Melksham Oak Governing Body 	Whole community area
Two open days with displays and discussion	Saturday 12 February, 1pm – 5pm Saturday 12 March, 10am – 2pm	Town Hall, Melksham
One open evening with displays and discussion	Thursday 3 March, 6 – 8pm	Assembly Hall, Melksham
Permanent displays in public places	3 February – 29 March	Library, Town Hall etc
Updates in Melksham News and Parish magazines	3 February – 29 March	
Collate responses	22 March – 28 March	
Present collated responses	29 March, Area Board Meeting	Melksham Assembly Hall

PARTNERSHIP THEME GROUPS

Our theme groups look at specific issues within the community, and are always open for new people to join

Community Safety

Next Meeting: Thursday 24 February, 7pm Melksham Town Hall

Waterways

Next Meeting: Tuesday 8 March, 6.30pm Adventure Centre, Melksham

Older People's Forum

Next Meeting: Monday 7 March, 10am, Rachel Fowler Centre, Melksham

FURTHER INFORMATION

For further information please contact:

Miriam Zaccarelli, coordinator - miriam@melksham.communityrea.org.uk or 07865 065 925
or Chris Holden, chair - melkshamcap@googlemail.com



**Crime and Community Safety Briefing Paper
Melksham Community Area Board
2nd February 2011**

1. Neighbourhood Policing

Regular engagement and consultation is a key area of Neighbourhood Policing. Details of all consultations meetings can be found on the Wiltshire Police Website:

<http://www.wiltshire.police.uk>

Team profile:

Team Supervisor

Sergeant Mel Rolph

Town Centre Team

Beat Manager – PC Kane Fulbrook-Smith

Patrol Officer – Sophie Dodd

PCSO – Debbie Huntley

PCSO – Helen Wilson

PCSO – Christopher Pugh

Rural North Team

Beat Manager – PC Barry Dalton

PCSO – Janet Gould

PCSO - Maggie Ledbury

Rural South Team

Beat Manager – PC Emily Thomas

PCSO Rose Baldock

Team News:

There have been no changes to the Team since the last Area Board.

Current Priorities:

Up-to-date details of the current news about Neighbourhood Policing Teams, including, profiles, priorities and forthcoming community consultation events can be found on our Wiltshire Police Website, which has had a new make-over to make it more assessable for users.

☐ Visit the new and improved website at: www.wiltshire.police.uk

Police Authority Representative:

Mr Angus Macpherson

Mr Macpherson can be contacted via Wiltshire Police Authority:

☎ 01380 734022

🌐 <http://www.wiltshire-pa.gov.uk/feedback.asp>

2. Comprehensive Spending Review

Work is ongoing to deliver a new policing model to meet the projected funding cuts over the next 4-years. Wiltshire Police Authority is currently consulting with the public, stakeholders and partners about plans to save about £15 million. Mr Macpherson from WPA will be at the meeting to make a short presentation as part of the consultation process.

You are requested to take part in the consultation by completing an on-line questionnaire that is now available by visiting the WPA website – www.wiltsire-pa.gov.uk

3. Performance

The reported overall crime figures continue to show that offences in the Community Area are falling. The **16%** reduction is the second best across the county. The number of detections puts Melksham in 3rd place. Full details can be found below in **Table 1**.

**Table 1 – Reported Crime Figures Melksham Community Area
1st Jan 2008/9 – 31st Dec 2010**

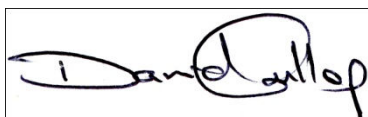
MELKSHAM	CRIME				DETECTIONS	
	JAN 2009 - DEC 2010				JAN 2008 - DEC 2010	
	2009/10	2010/11	+ / -	% Change	2008/09	2009/10
Violence Against the Person	275	244	-31	-11.3%	53.5%	50.8%
Dwelling Burglary	104	66	-38	-36.5%	13.5%	62.1%
Criminal Damage	304	229	-75	-24.7%	24.7%	20.5%
Non Dwelling Burglary	105	89	-16	-15.2%	4.8%	10.1%
Theft from Motor Vehicle	89	70	-19	-21.3%	5.6%	1.4%
Theft of Motor Vehicle	22	23	1	4.5%	31.8%	8.7%
Total Crime	1374	1154	-220	-16.0%	28.5%	29.5%

NPT officers are still concentrating on reducing ASB in and around King George V Park and have recently introduced a drop-in surgery in partnership with Selwood Housing. The initiative has the support of the Forest Tenants and Residents Association. A key part of this work is to continue to engage with young people to encourage them to join activities run by the Youth Development Service. The Bluz 'n' Zuz initiative continues to be well supported.

There is evidence to support that an increase in reports during December is due to the weather and persons reporting snowballing incidents. Officers have adopted a common-sense approach and have only pursued incidents where there are other factors to suggest an intent to cause harm to another person or property.

**Table 2 – Reported Anti-Social Behaviour Figures
1st Jan 2010 – 31st December 2010**

JAN-MAR 2010	APR-JUNE 2010 (2009)	JULY-SEPT 2010 (2009)	OCT - DEC 2010 (2009)	MONTHLY AVE
238	308 (368)	369 (308)	307 (259)	305.5



David W Cullop
Sector Inspector

18/01/11



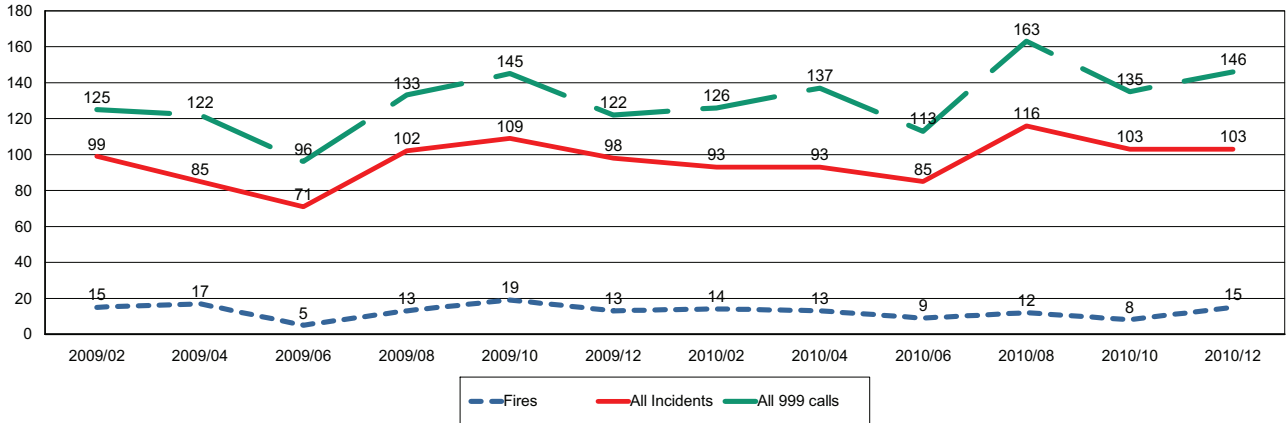
Wiltshire Fire & Rescue Service

Wiltshire and Swindon Fire Authority

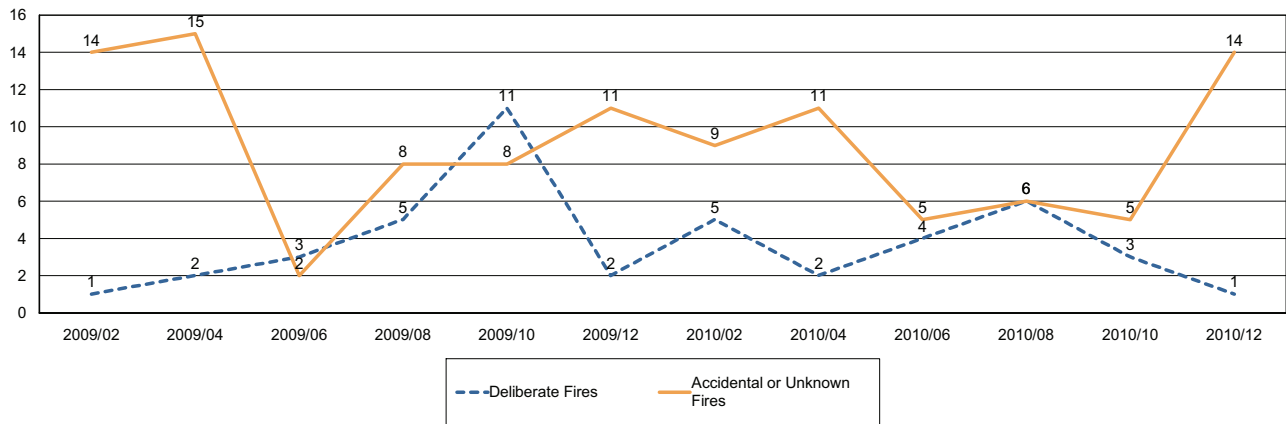
Report for Melksham Area Board

The following is a bi-monthly update of Fire and Rescue Service activity up to and including December 2010. It has been prepared by the Group Manager for the Board's area.

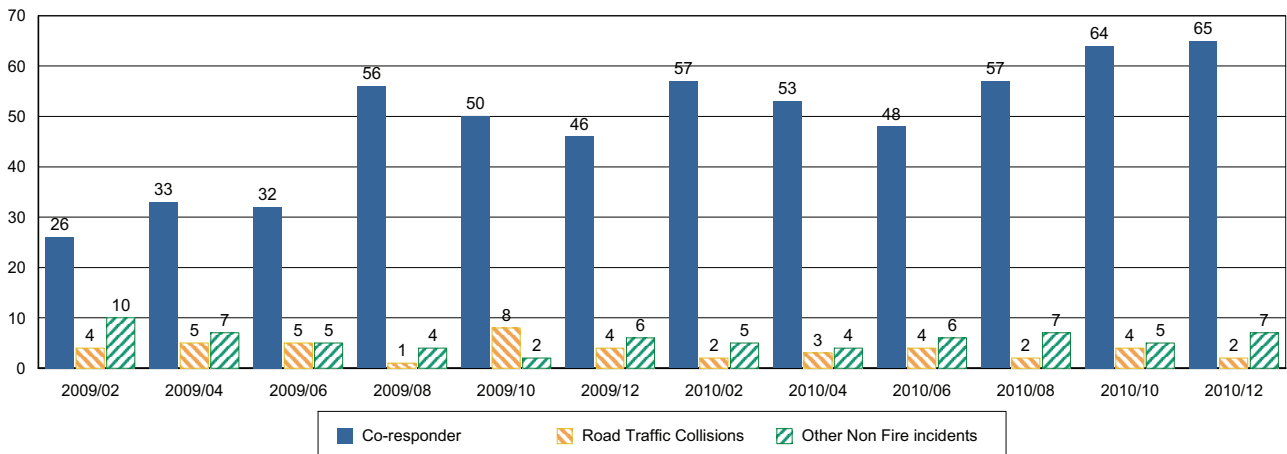
Incidents and Calls



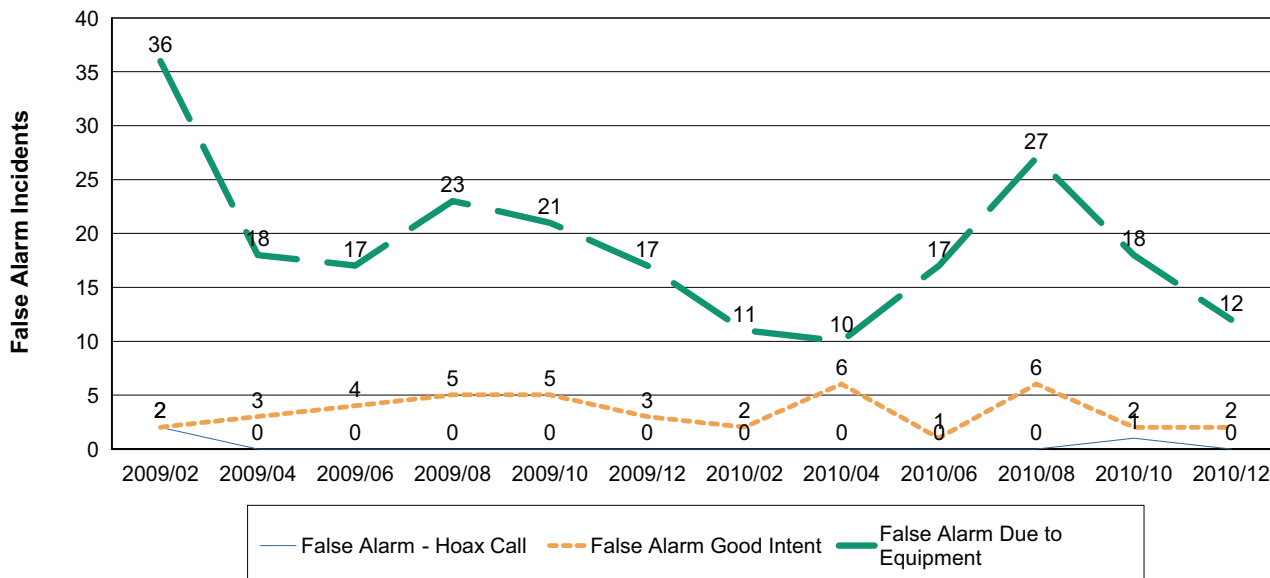
Fires by Cause



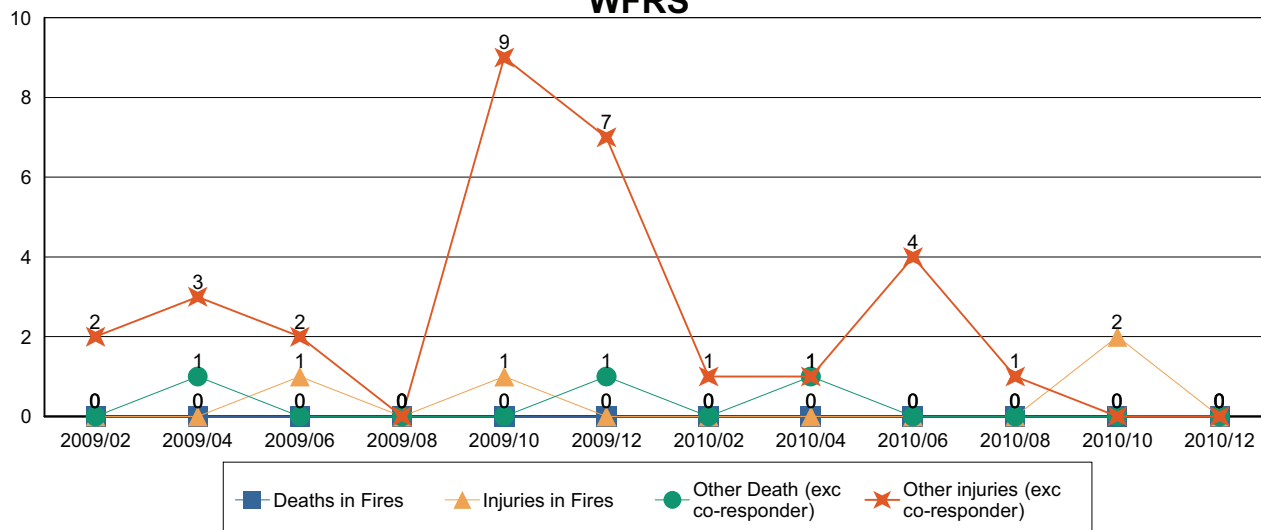
Non-Fire incidents attended by WFRS



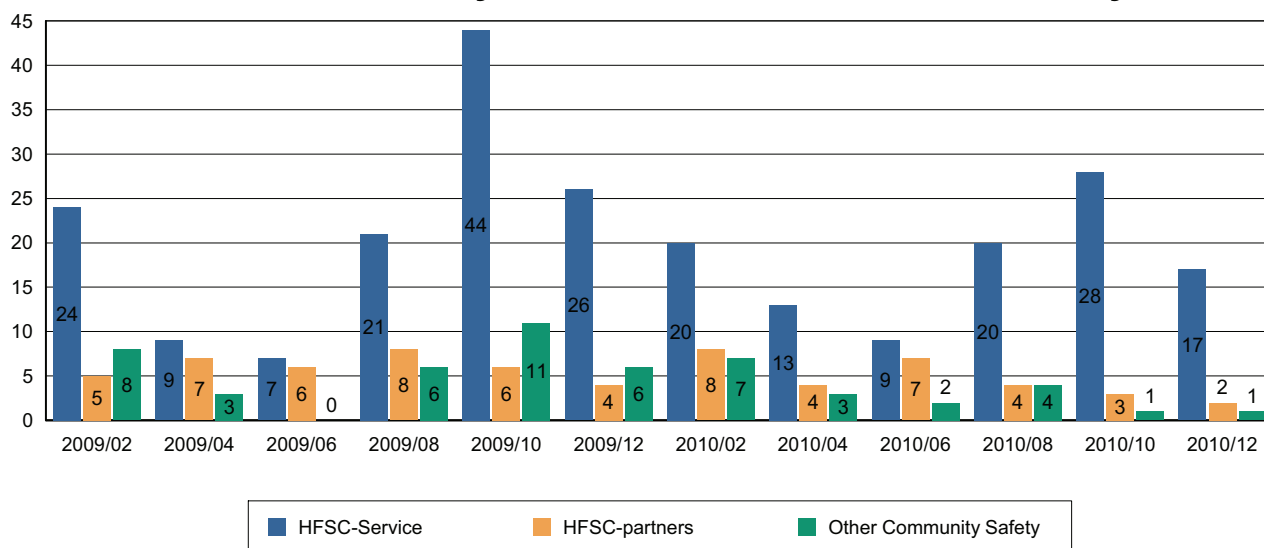
Number of False Alarm Incidents



Death & Injuries in incidents attended by WFRS



Home Fire Safety Checks and other domestic safety



Comments and Interventions overleaf

NHS Update – January 2011

Government announces new vision for public health

The Government's new vision for public health, 'Healthy Lives, Healthy People' was announced by Secretary of State, Andrew Lansley, this afternoon.

'Healthy Lives, Healthy People' also sets out how funding from the overall NHS budget will be ring-fenced for spending on public health in a recognition that prevention is better than cure.

Local government in Wiltshire will take charge of public health from a national budget which could be in the region of £4 billion. Wiltshire Council will continue to work with Corporate Director of Public Health and Wellbeing, Maggie Rae, to provide professional advice and leadership around key challenges like reducing harm from tobacco and alcohol, improving sexual health and ensuring the local population is protected from the impact of major incidents and epidemics such as pandemic flu.

The Department of Health is seeking your views on these changes. Have your say by responding to the public consultation:

http://www.dh.gov.uk/prod_consum_dh/groups/dh_digitalassets/@dh/@en/@ps/documents/digitalasset/dh_122347.pdf

Investors in Carers scheme launched

They provide care for ill, frail or disabled family members worth £511 million a year in the UK, and yet carers often pay a price in terms of jobs, friendships and even health. Carers are twice as likely as others to become ill.

Now a new awards scheme will reward GP practices and others who give special attention to the needs of these unsung heroes and heroines. Aimed at GP practices who do a really good job of taking care of those who care, it awards bronze, silver and gold accreditation as a reward for some of the best practice that exists across the county, as well as acting as a spur to others to do better.

New mums happy with their care

The maternity service provided by Wiltshire Community Health Services has been rated highly by mums in an independent survey commissioned by the Care Quality Commission.

The survey looked at women's experiences of care provided by hospital and community staff, from early pregnancy to four weeks after the birth. Wiltshire Community Health Services provides maternity services at Princess Anne Wing at Bath Royal United Hospital, at the birthing units at Chippenham Hospital and Trowbridge Hospital and at the birthing centres in Frome and Paulton.

The national survey involved responses from over 25,000 women. In Wiltshire, 238 women responded, all of whom had had a live birth between 1st and 28th February 2010 and were aged 16 years or older. Women who had a home birth were also eligible.

Managing flu-like symptoms

The advice issued by Maggie Rae covers how best to protect yourself and your family against cold and flu viruses, how to treat symptoms as they emerge, and how to make best of use of the wide range of NHS services available if you need them, in order to ensure services like 999 and A&E are kept free for emergencies only.

“If you come into contact with droplets, either in the air, on hands, or hard surfaces, you can catch the viruses. Sneeze into tissues and wash hands afterwards. Remember: ‘catch it, bin it, kill it’. This advice works for all coughs, cold and flu-like illnesses.

“If you are over 65 years of age, a pregnant woman or under 65 years of age with a chronic medical condition you have not yet had your seasonal flu jab we would encourage you to contact your surgery to make an appointment.

“If you do get symptoms such as cough, fever, aching limbs and weakness, you can manage this at home by drinking plenty of fluids, taking over-the-counter medications containing paracetamol and resting.”

Please be mindful to think of other routes to medical treatment rather than calling 999. The following points should be helpful when deciding who to contact.

- Pharmacies offer over-the-counter medicines and advice. As well as being open during regular retail hours, they operate an out-of-hours service on a rota basis
- Call NHS Direct for advice on 0845 46 47 or go to www.nhsdirect.nhs.uk. They can give a wide range of advice and information about many conditions
- Use the minor injuries units at Chippenham and Trowbridge for cuts, breaks, burns and other injuries – but not for colds, flu or vomiting
- Make an appointment with your own GP. Your doctor may be happy to give you medical advice over the telephone if you are unable to make an appointment.
- An out-of-hours service is also available if your GP surgery is closed – the Wiltshire-wide service 0300 111 5717
- If it is a genuine emergency, go to your local A&E department or call 999 for an ambulance.
- NHS Choices is a website where you can find up-to-date and expert advice on a range of illnesses and complaints, as well as find your nearest NHS services. Visit www.nhs.uk
- NHS Direct provides a confidential telephone service, 24 hours a day, to give professional advice and guidance on health issues, call: 0845 46 47.

The next Board meeting of NHS Wiltshire will be held on **Wednesday 19 January at 10am - 2011 at Southgate House**. Members of the public are welcome to attend.

Papers are published a week before the meeting on www.wiltshire.nhs.uk or on request from Stacey Saunders, NHS Wiltshire (tel: 01380 733839, email: stacey.saunders@wiltshire.nhs.uk). For further information or copies of documents referred to above, please contact Jo Howes, Community Engagement Manager, 01380 733929 or jo.howes@wiltshire.nhs

Report to	Melksham Area Board	Agenda Item No.10
Date of Meeting	2 Feb 2011	
Title of Report	Community Area Grants	

Purpose of Report

To ask Councillors to consider 3 applications seeking 2010/2011 Community Area Grant Funding:

1. **Melksham Tennis Club** have applied for a grant of **£1095** towards the installation of floodlights on the two all weather courts at Melksham Tennis Club. The recommendation is to award the funding.
2. **Happy Circle Day Centre** have applied for **£985** for a series of trips and activities for day centre members (older people living independently). The recommendation is to award the funding.
3. **Melksham Town Council** have applied for a grant of **£1447** to promote and market the new cinema offering within Melksham Assembly Hall. The recommendation is to award the funding.

1. Background

- 1.1. Area Boards have authority to approve Area Grants under powers delegated to them by the Deputy Leader and Cabinet member for Community Services (27 February 2010). Under the Scheme of Delegation Area Boards must adhere to the Area Board Grants Guidance for funding.
- 1.2. In accordance with the Scheme of Delegation, any recommendation of an Area Board that is contrary to the funding criteria would need the approval of the Leader, the appropriate Cabinet Member or the Cabinet.
- 1.3. In accordance with the Area Board Grants Guidance officers are required to provide recommendations in their report, however, the decision to support applications and to what level is made by Wiltshire Councillors on this Area Board.
- 1.4. EXAMPLE Two applicants withdrew their applications and hope to reapply at a future date. One application did not meet the funding criteria and was referred to Charities Information Bureau (CIB) for support to seek funding from elsewhere. CIB work on behalf of Wiltshire Council to support community and voluntary groups, town and parish councils to seek funding for community projects and schemes both from the Area Board and other local and national funding sources.
- 1.5. Funding applications will be considered at every other Area Board meeting.
- 1.6. Melksham Area Board has been allocated a 2010/2011 budget of £49,762 for community grants, community partnership core funding and councillor led initiatives. The carry forward from the 2009/2010 budget is £1,783. This leaves a total budget of £51,545 for the 2010/2011 budget.
- 1.7. A decision has been made in 2010/2011 that paper copies of funding applications will no longer appear as part of the agenda in an attempt to reduce volume of paper used. However, the application forms will be available on the Wiltshire Council web site and hard copies available upon request.
- 1.8. The 2010/2011 funding criteria and application forms are available on the council's website (www.wiltshire.gov.uk/areaboards) or paper versions are available from the Community Area Manager.

<p>Background documents used in the preparation of this Report</p>	<ul style="list-style-type: none"> • Community Area Grant Application Pack 20010/11 • Melksham Community Strategy • Grant applications
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2. Main Considerations

- 2.1. Councillors will need to be satisfied that grants awarded in the 2010/11 year are made to projects that can realistically proceed within a year of the award being made.
- 2.2. There will be 2 more rounds of funding during 2010/11. The first is contained in this report the remaining will take place on 9 March 2011.

3. Environmental & Community Implications

Community Area Grants will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent and specifics of which will be dependent upon the individual project.

4. Financial Implications

- 4.1. Awards must fall within the Area Boards budget allocated to the Melksham Area Board.
- 4.2. If grants are awarded in line with officer recommendations, Melksham Area Board will have a balance of **£12,422**.

5. Legal Implications

- 5.1. There are no specific Legal implications related to this report.

6. HR Implications

- 6.1. There are no specific HR implications related to this report.

7. Equality and Inclusion Implications

- 7.1. Community Area Grants give all local community and voluntary groups, Town and Parish Councils an equal opportunity to receive funding towards community based projects and schemes.
- 7.2. Implications relating to individual grant applications are outlined within section 8 – “Officer Recommendations”.

8. Officer recommendations

Ref	Applicant	Project proposal	Funding requested
8.1	Melksham Tennis Club	Installation of floodlights on the two all weather courts at Melksham Tennis Club.	£1095

- 8.1.1. Planning permission was applied for on 13 Dec 2009. The recommendation is to award the funding subject to planning permission being approved.
- 8.1.2. Application meets grant criteria 2010/11
- 8.1.3. This application demonstrates a link to the Melksham community plan by enhancing sport and leisure in the town.
- 8.1.4. No other locally agreed priorities.
- 8.1.5. The applicant is a non-profit community organisation.
- 8.1.6. The all-weather courts offer a good playing surface throughout the year but cannot be used in semi light or darkness because there is no floodlighting. Although full floodlighting is costly, the Committee has drawn up a plan to put in place adequate lighting in a cost-effective manner. This project will be completed by local traders and use some old light fittings which would otherwise find their way into landfill. When the new lights are in place the Club would offer all year tennis to its members and would hope to increase its membership from the local area.
- 8.1.7. No equality and inclusion issues will be addressed by the project
- 8.1.8. If the area board does not grant sufficient funding the club may be able to allocate a little more money to the project.

Ref	Applicant	Project proposal	Funding requested
8.2.	Happy Circle Day Centre	A series of trips and activities for day centre members (older people living independently)	£985

- 8.2.1. Recommendation is to award the funding.
- 8.2.2. Application meets grant criteria 2010/11
- 8.2.3. This application demonstrates a link to the Melksham community plan to improve the cultural quality of life of residents in Melksham.

8.2.4. Locally agreed priorities: none

8.2.5. The applicant is a not for profit organisation.

8.2.6. This project is to provide a series of trips/activities to enhance the members' experience at the day centre; and address the issue of social isolation and independence. This programme of activity is an extension to what the day centre would normally be able to provide. Their aim as a charity is to increase and benefit the quality of life of older people living independently in Melksham, and address the issue of social isolation amongst this group. For some a Monday is the members only day 'out', and so trips and carefully planned visits would be special times for these people, which the day centre would not normally be able to afford. Another element of the project is keeping our elderly members fit and active. In doing so the day centre is helping to keep them as independent and active members of their community for as long as possible; helping positivity; and also helping to prevent falls/ recovering gently from illness and regaining strength. Planned activities include: two trips to Rowde for 32 people and 5 sessions of chair based exercises.

8.2.7. Equality and inclusion issues addressed by this project: it will benefit isolated older people who are unable to access other leisure/social activities.

8.2.8. If the area board does not grant funding the day centre would not be able to run these trips/activities.

Ref	Applicant	Project proposal	Funding requested
8.3.	Melksham Town Hall	To promote and market the new cinema offering within Melksham Assembly Hall.	£1447

8.3.1. Recommendation is to award the funding.

8.3.2. Application meets grant criteria 2010/11

8.3.3. The application demonstrates a link to the Community Plan: the lack of a cinema within the town is specifically referred to as a weakness.

8.3.4. Locally agreed priorities: none

8.3.6. The applicant is a town council.

8.3.7. This project is intended to promote a major new community benefit, alerting residents within the Melksham area to the opportunity to enjoy an affordable high quality cinema experience within the locality. The opportunity now exists through the White Horse Pictures initiative ("WHPI") to bring a cinema facility with cinema quality projection and sound systems to the Melksham Assembly Hall. Melksham is one of a select few locations in Wiltshire and the Test Valley to participate in this initiative which will significantly enhance the leisure and recreational offering within

the town, particularly for young people and families. Crucially, it has the potential to provide a wide community benefit that will serve to encourage people to come together to enjoy a cinematic experience with their friends, families and neighbours. WHPI is being launched as a three year pilot project with a viability review after year one. The grant applied for will allow the project the greatest possible chance of success by advertising and marketing the new offering to the widest possible audience within the locality.

8.3.8. Equality and inclusion issues: the project seeks to promote and advertise the availability of a local high quality, affordable cinematic experience for all residents within the Melksham community area, avoiding the costs and travel difficulties associated with a journey to a regional centre or bigger town for a cinema facility.

8.3.9. If the area board does not grant funding then the ability to market and promote the new offering will be compromised with a consequential adverse impact on attendances. If the initiative is deemed not to be viable after year one, the WHPI cinema may be withdrawn from Melksham and the benefits it provides for the local community, the town and the Assembly Hall, may be lost.

Appendices:	Appendix 1 Grant application – Melksham Tennis Club Appendix 2 Grant application – Happy Circle Day Centre Appendix 3 Grant application – Melksham Town Council
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No unpublished documents have been relied upon in the preparation of this report.

Report Author	Abbi Gutierrez, Community Area Manager Tel: 01225 718443 E-mail: abbi.gutierrez@wiltshire.gov.uk
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**WILTSHIRE VOLUNTEERS
A Bid for PRG Funding - Summary**

Amount requested: £55,694

Summary:

The new Wiltshire Infrastructure Support Service – ‘GROW’ *Enhancing Community Support* includes a countywide Volunteer Service for Wiltshire for the first time. This application, if approved, would both build on the basic service and develop an accredited volunteer centre for Wiltshire. At present the nearest accredited centre is in Swindon. The proposed service would offer the six core functions of a Volunteer Centre as prescribed by Volunteering England. The benefits to all community areas in Wiltshire will include better access to volunteering opportunities and support to individuals, Employer Volunteering scheme, specialised support, information and good practice services, access to draw down further funding via Volunteering England to support volunteering, and access to support and information as part of a national framework.

What the bid will fund:

- One part time Development Worker post to focus on achieving the six core functions of an accredited Volunteer Centre for Wiltshire, at the same time supporting the team to increase opportunities for volunteering and supporting organisations to attract volunteers.
- One half-time Development Worker post to develop an Employer Supported Volunteering scheme working with local employers to actively encourage and support staff to volunteer in their community. Promote opportunities and arrange local Community Challenge Events.
- Laptop computer with remote access; mobile phone; display boards; promotional materials; signage; accreditation fees

Outcomes to be delivered:

- Increased volunteering opportunities both formal and informal for potential volunteers
- Increased awareness of volunteering opportunities through promotion and marketing
- Knowledge of Employer Supported Volunteering scheme by local employers
- Successful Community Challenge Events

Beneficiaries:

- Voluntary Organisations who rely on volunteers to deliver their service
- Voluntary Organisations looking for Trustees
- Statutory organisations who use volunteers to enhance delivery of their service
- Community Areas undertaking community challenge and community projects
- Individuals who need help and support to access employment or return to work
- Young people seeking experience to get into employment
- Retired professional people wishing to ‘give something back’ to the community
- Mums returning to work and wishing to gain confidence
- Isolated and lonely people looking for social contact and a purpose in life
- Employers and staff

THE BOARD IS INVITED TO LEND ITS SUPPORT TO THIS BID AND RECOMMEND THAT THE PRG PANEL APPROVES THE WILTSHIRE VOLUNTEERS PROJECT

Additional Information for PRG for Volunteer Centre Wiltshire

Background

The council's Commission for the new VCS Infrastructure Support service includes the 5 Core Functions for an infrastructure support agency, with the addition of training, some additional support for BME groups and critically a volunteering service. Clearly, whilst it is an aspiration of Wiltshire Council to have a fully fledged Volunteer Centre there is insufficient funding to achieve this within the existing resources. This is recognised and acknowledged by the funder and to enable GROW to work towards this it was always understood additional funding would need to be acquired.

Within the GROW team, there are two very part time workers and two volunteers concentrating on providing a basic brokerage service and support for groups to attract volunteers and develop opportunities and advertise. There is no other spare capacity within the team as the commission has other targets to meet.

One way of opening up increased funding opportunities is to enable GROW to gain national accreditation as a Volunteer Centre. To do this there are 6 Core Functions that will need to be evidenced and developed:

1. Brokerage
2. Marketing volunteering
3. Good practice development
4. Developing volunteering opportunities
5. Policy response and campaigning
6. Strategic development of volunteering

Answers to Questions

1. How will the posts and the project be sustained beyond the end of the funding?

To enable GROW to gain the national accreditation there needs to be a dedicated one-off piece of work to build the required evidence and knowledge.. Once this is achieved the day to day work will be maintained by the current (core funded) staff. Becoming an accredited Volunteer Centre will open up opportunities to apply for funding specifically ring fenced for Volunteer Centres. GROW will be working closely in partnership with the Charities Information Bureau to identify funds to support sustainability and continually looking for funding to support volunteering opportunities in the future to build on the accreditation.

2. Are there any baseline figures for the improvement targets given?

DEVELOP only holds limited data around base line figures for North Wiltshire. As there has never been a Wiltshire Volunteer Centre in operation, only district based support through the previous CVSs, it is not possible to provide base line figures.

We have contacted the Economic and Social Research Council-OTS Third Sector Research Centre, who have carried out work on reviewing volunteering statistics but

there is little that is reliable at a local authority level. National surveys like the Citizenship Survey only have a few hundred responses for regions, and therefore any statistics at a County level would not be stable. There is the Places Survey of local authorities, but because of the survey method (postal, not addressed to a specific individual in a household) responses cannot be standardised against other population data so it is not known whether variations between authorities reflect the social mix of the people who live there or not. Also, because of the question used (it asks about "unpaid work" as opposed to "unpaid help") it probably underestimates levels of volunteering.

Building a Volunteer Centre for Wiltshire would give us the hands on ability to start building a picture of the value of the volunteering in Wiltshire.

3. Re. premises costs - Is there an option to utilise existing premises (i.e. perhaps Wiltshire Council)?

The budgets are worked out on a full cost recovery basis and a contribution towards premises is always included in all bids. We will be utilising existing premises and using our outreach offices in Pewsey and Salisbury. DEVELOP would wish to ensure that the local independence of the sector is seen to be maintained and that services are delivered from neutral venues. Furthermore we would not anticipate that use of council premises would be available completely free of charge.

4. What is the Management fee of £7,265 for?

It is proposed to employ two workers dedicated to undertaking and delivering this piece of work. This will require line management, supervision and direction on a one to one basis, managing the budget and reporting to funders ensuring targets are met and employment law is adhered to. Again budgets are worked out on a full cost recovery basis which is recommended and accepted as best practice and forms part of the Wiltshire Council's new Funding Framework for the voluntary and community sector.

Additional Information

Volunteering matters because:

1. Essential to the economy (worth £40 billion)
2. Essential to individuals providing mental and physical wellbeing
3. Essential to public services both internally and working alongside
4. Essential to social wellbeing – building social capital
5. Essential for the future and democratic wellbeing – volunteers are more likely to vote and be involved in their community

Volunteering adds value but it is not free and in the current economic crisis volunteers have an important role to play. A Volunteer Centre provides support for organisations and development of volunteering opportunities that enable people to try new things and make a difference to people's lives. Research show that for every £1 invested in volunteering there is a £7-£10 return. 22 million people volunteer equating to £40 billion.



To be returned to:

wiltshirelaa@wiltshire.gov.uk

Area Board	<i>Melksham</i>	
Form submitted by (contact for all queries)		
Name of initiative	<i>TransWilts Rail</i>	
Brief Description of Initiative	<i>To confirm the case (to professional standards required by Government) for a TransWilts rail service connecting the communities of Wiltshire, from Swindon and Chippenham to Salisbury (with links beyond).</i>	
Please put a cross against the ambition(s) that this initiative will support	Building resilient communities	
	Improving affordable housing	
	Lives not services	
	Supporting economic growth	X
	Safer communities	
	Protecting the environment	X
	Action for Wiltshire – combating the recession	
	Improving outcomes for Children and young people	
	Amount of funding sought	<i>£20,000.00</i>

<p>What will this money be spent on?</p>	<p><i>15000.00 – Validation to Industry Standards 5000.00 – Network Rail (timetabling/routing/capacity work) 5000.00 – Community Rail Prospectus (match funding secured by Wessex Association of Chambers of Commerce)</i></p>
<p>Is planning permission required? Yes/No</p>	<p>No</p>
<p>Have quotes been obtained? Yes/No</p>	<p><i>Quotes will be available via Paul Johnson (Chairman, Knorr-Bremse and Chairman, Wessex Association of Chambers of Commerce Transport Policy Group) for all elements except the community rail operational support item (£2000)</i></p>
<p>Note: Bids will only be considered if they help us to achieve our ambitions in the Local Agreement for Wiltshire. It is important that initiatives have a positive local impact, and that we are able to show success. In this section you are being asked to provide information about how your project contributes, and how you will measure that success. The level of improvement we expect to see will be proportional to the level of the bid: i.e. the more funding required, the greater the level of impact and improvement that will be necessary.</p>	
<p>Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken</p>	<p><i>The provision of an appropriate additional rail service linking the major towns of Wiltshire (Salisbury - Warminster - Westbury - Trowbridge - Melksham - Chippenham and on to Swindon) would provide a major economic stimulus for the towns along the route, connecting the communities to each other by fast public transport and relieving road pressures, and also providing better links into and out of the area, and through the new proposed LEP region with Swindon up to Gloucester and Cheltenham.</i></p> <p><i>It has significant support from the business community illustrated by the proactive involvement of Wessex Association of Chambers of Commerce.</i></p> <p><i>Over the next 3 months, First Great Western are working with the Department for Transport for additional stock and provision of improved services under the current franchise. This provides an important window of opportunity. Wiltshire Council (David Roberts, Dick Tonge, Richard Gamble), First Great Western (Russell Evans), Network Rail (Claire Burch), Duncan Hames (MP for Chippenham and Melksham), Paul Johnson (Wessex Chambers of Commerce / Knorr-Bremse) and</i></p>

Graham Ellis (TransWilts Community Rail) are working together / feeding through the needed background information to present the complete case, with an estimated start date for the new service in December 2011.

Therefore an investment of £20,000 has the potential to unlock an additional strategic rail service across Wiltshire. We consider through investing the £20,000 as set out there is a very good chance of success and this would lever major additional investment and multiple outcomes for Wiltshire's people, communities and businesses.

Network Rail's Greater Western Route Utilisation strategy (March 2010) gave a benefit to cost ratio for this service (which would not require additional infrastructure) of over 2, and work by Wiltshire Council has also indicated the significant benefits that would accrue from a service running hourly (contact - David Philips). The TransWilts Community Rail Partnership has over 750 signed up supporters via their web site, representing over 150,000 journeys per annum made in Wiltshire, and Wiltshire Council's Local Transport Plan (3), currently in draft form, includes considerable reasoned support for the scheme.

As part of the bid, separate evaluation of the scheme is required through rail industry models (known as MOIRA and LENON) which look at a wide range of data such as previous ticketing experience, passenger flows, comparisons with other areas. These studies / evaluations can only be undertaken by a limited number of organisations with the appropriate knowledge, and are necessary in order for the case / service to move forward within the Department for Transport System. All indications are that the evaluations will come out favourable, but they cannot be done by volunteers, and an independent specialist consultant will give them the necessary authority, as well as allowing variants on the model to be run to ensure that the best possible proposal for connecting the communities of Wiltshire, and for the area, is the one that is taken forward.

This initiative is in three elements, the last of which is currently being actively progressed with match funding already identified:

- a) Network Rail - £5000 - Timetabling evaluation*
- b) Consultants (probably MVA associates) – £15,000*

	<p>pounds - to include MOIRA and LENON modelling of the various options c) Community Rail Prospectus - £5000 - (2k - website, 1k - publicity and printing, 2k - Operation support)</p> <p>Although this bid is being routed via the Melksham Area Board (Melksham would gain more significantly than other towns), it is very much a project that links the larger communities of Wiltshire; if successful it will bring direct public transport, at a significant level, from Trowbridge to Swindon, from Chippenham to Salisbury, and to a host of other journeys which are presently poorly served if at all.</p>
<p>What makes this initiative a local priority (e.g. evidence from research and local support)</p>	<p>Comparative studies and local support; traffic flows and movements along the Trowbridge – Chippenham corridor; much evidence is available. Local support gathered (purely won by unfunded volunteers) from 750 people representing 150,000 annual journeys in Wiltshire and many organisations. Also a strategic priority in the local transport plan, due to both economic and environmental issues.</p>
<p>How will you know you have been successful?</p>	<p>Success will be measured by us gaining an appropriate rail service level as identified by the professional experts, and will be subsequently measured by the numbers of journeys made.</p>
<p>How will you measure the impact? (may have more than one measure)</p>	<p>Numbers of journeys made on the TransWilts Rail line. We will also look for other measures of the effect of those journeys on the local economy, and on factors such as the transfer of traffic to rail from other modes such as private car.</p>
<p>What is your improvement target (s), and when do you expect to achieve this/these?</p>	<p>Currently, there are around 20,000 (est) journeys per annum made by train on the Chippenham via Melksham to Trowbridge. Part of the outcome of the reports that this funding is to sponsor will be to set target levels, but an increase to 80,000 in the first year and to 200,000 within 5 years would be a fair preliminary target.</p>
<p>How will you ensure that the improvement continues after the end of the initiative? (this is one-off funding)</p>	<p>The studies are one-off so no further funding would be needed. The community rail partnership will be seeking limited additional funding from other sponsoring bodies, as with the models on the Heart of Wessex and Three Rivers lines, both of which operate into / through Wiltshire already and have similar key support.</p>

<p>Who will benefit from this initiative?</p>	<p><i>The benefits will be widespread; businesses in Wiltshire with extra connectivity, individuals who travel from, to and through the communities connected, and the economy of the towns along the way. It should be noted that rail travel (and longer distance connectivity) is especially important for those who cannot drive themselves – young, old, or medically unable to hold a license.</i></p>
<p>Confirm no unfunded commitments from this initiative</p>	<p>I confirm that there will be no unfunded financial commitments arising from this initiative</p>
<p>Will ongoing maintenance of premises/equipment be necessary?</p>	<p>No</p>
<p>What are the key risks to success and how will these be managed?</p>	<p><i>There is a strong political will and everyone's coming together as part of this overall scheme, but clearly there's a risk that in spite of all the will and efforts it won't all come through. There's also a small risk that the reports will come out, contrary to all the evidence so far, against a service improvement – but if that's the case, this funding will have been money well spent as it will tell us that we should not be going forward with the requests for a TransWilts rail service as suggested, but rather let the resources it would have used be used for the benefit of others.</i></p>
<p>Who will manage the initiative</p>	<p><i>Graham Ellis, Chairman, TransWilts Community Partnership</i></p> <p><i>Paul Johnson, Chairman, Knorr-Bremse and Chairman, Wessex Association of Chambers of Commerce Transport Policy Group</i></p>

Signed:
Chairman of Area Board

Dated:

**NB: It is the responsibility of the Area Board to ensure that:
bids are robust and well-founded**

**public money is spent appropriately and in accordance with the details of the bid and with any conditions placed on approval by the PRG Panel
the initiatives are managed well to achieve the benefits and that performance improvement is reported**

